

# Yuba River Charter School Educational Foundation

13026 Bitney Springs Rd., Building 3, Nevada City, CA 95959

## MINUTES

Monday, February 28, 2011 Meeting @ Yuba River Charter School – LIBRARY

- **Call to Order at 3:50 PM**
- Public Comment: Cristine Kelly brought up the necessity of establishing a professional code of communications guidelines for the EdF Board. Denise was also in support of this being instituted.
- Recite School Verse  
*This is our school.  
A community of teachers and families  
uniting to inspire a love of life and learning  
For the whole child  
For the whole world.*
- In attendance: Cristine Kelly (6), Heather Peery (Faculty), Denise Reynolds (Treasurer), James Robinson (Community), Kiya Rios (RK), Melissa Seibold (Admin), Tim Smith (2).
- **NEXT BOARD MEETING:** 3:30 – 5:30 pm Monday, March 14, 2011  
\*\*Please calendar all 2<sup>nd</sup> MONDAYS for our 3:30 PM to 5:30 PM meeting\*\*
- Approve Minutes: January 2010 meeting
  - Table till March.
- Nominations/ Suggestions of New Members
  - Kiya Rios attended meeting. She is committed to helping with the current Annual Fund Drive & communicate with Lavender Kindergarten. Visiting and “sizing it up.”
  - Denise moved to officially relieve Kwong Chew from his board position and association with the EdF. Cristine seconded. Unanimously approved.
- Engaging the EDF - Growing the EDF
  - Table till March.
- Center for Nonprofit Leadership
  - Cristine Kelly recommended that YRCS become a member of this organization, which supports and offers non-profits best practices, professional engagement within broader community, incredible networking opportunities. YRCS would be the first educational organization leaders to join CNL.
  - Sage Leadership project: Cristine interviewed Caleb Buckley as an emerging leader in the community for the this CNL project.
- Alumni
  - Conversation on Social Networking & YRCS: The need and importance of accessing, messaging and communicating our story.

- Attempting to get a Facebook Page up and running. Access to social networking at YRCS makes it difficult to move forward in establishing our Alumni Outreach program.
- Cristine is supporting and aiding Mel in moving forward with ideation, etc.
- Nevada County Fair Booth update
  - Presentation was made to the NC Fair Board on Tuesday, February 15<sup>th</sup> by James & Adriana.
  - Our presentation was considered to be the most professionally presented; although “the food won out” and “Hoof Beats” were awarded the booth.
- Strat Planning Update
  - 2/28 is the deadline for additions, changes or comments to the Strategic Plan rough draft.
  - Denise spoke about the 19-hour process the Strat Plan group took on.
  - The EdF really sparked this process, which Denise stated and recognized.
  - Cristine recommended to the Board keep the strategic plan living by addressing it at each and all faculty, staff and council meetings. (On-going agenda item!)
  - Strategic Plan will be available to councils and in the office, forth-coming.
- Annual Fund Drive
  - The 2010-2011 Appeal Letter was sent to all families on February 14. Phone calls to be made during the end of President’s week break. Goal: \$100K. \$100 per child per, per family. All EdF members to contribute, PREFERABLY BEFORE beginning their phone calls to families.

REPORTS:

|   |                 |       |
|---|-----------------|-------|
| a. Financial Report   | Denise Reynolds | (:02) |
| b. Faculty  | Heather Peery   | (:02) |
| i. Parent Appreciation is going to be rescheduled to 3/18/2011. |                 |       |
| ii. Teacher Appreciation is postponed.                          |                 |       |
| c. Parent Council   | Melissa Seibold | (:02) |
| i. Last meeting cancelled due to snow issues.                   |                 |       |
| ii. Major discussion around PC Fundraising.                     |                 |       |
| d. Charter Council  | Doris Rainville | (:04) |
| e. Director’s Report  | Caleb Buckley   | (:04) |

- Adjournment: 5:29P
- Agenda item for next meeting: Draft Horse Classic and other NC Fair events.