Yuba River Charter School Educational Foundation 505 Main Street ~ Nevada City, CA 95959

MINUTES

Wednesday, September 28, 2011 Meeting Yuba River Charter School – LIBRARY

PRESENT: James Robinson, Chairperson, **Denise Reynolds**, Treasurer, **Melissa Seibold**, Secretary, **Adriana Kelly**, 7th Grade Rep, **Susan Egan**, YRCS Business Manager, **Caleb Buckley**, YRCS Director, **Tim Smith**, 3rd Grade Rep, **Nichols Baughman**, Rose Kindergarten Rep, **Robert Wallis**, Charter Council Representative

OTHERS PRESENT: Vitskaia Fernandes, Minute Taker, Wyatt Manjarrez

NOT PRESENT: Heather Peery, Faculty Rep

- Call to Order at 3:45 pm
- School Verse was recited.

NEXT BOARD MEETING: WEDNESDAY, OCTOBER 26, 3:30 pm in YRCS Library **PLEASE PUT IN YOUR CALENDAR THE 4TH Wednesday of each month

• <u>APPROVAL OF MINUTES</u>:

June 20, 2011 Motion to approve by Denise, Tim seconded, approved unanimously. Sept. 9, 2011 Motion to approve by Melissa, Adriana seconded, approved unanimously

- PUBLIC COMMENT None
 - <u>NEW MEMBERS NOMINATIONS AND REPORTS</u>

This was the first meeting for Nichols Baughman as Rose Kindergarten representative; he gave a short synopsis of his background.

*Motion that Nichols Baughman be nominated to the Board made by Melissa, Adriana seconded, approved unanimously.

Also attending was Robert Wallis as Charter Council Representative, a voting position. *Motion that Robert Wallis be nominated to the Board made by Susan, Denise seconded, approved unanimously.

Melissa reported that Joe Glorfield stepped down as President because the meeting time change was a challenge; Christine Kelly stepped down for personal reasons. Elizabeth Soderstrom will join us in January as Lavendar Kindergarten representative.

It was proposed that Melissa be named as Board Secretary; she will have Vitskaia take monthly minutes and put out agendas.

*Motion to nominate Melissa as Secretary to the Ed Foundation Board made by Susan, James seconded, approved unanimously.

Therefore, current signers on the bank accounts are Denise, James and Melissa.

• FUNDRAISING GOALS FOR 2010-11

The following goals were set at the previous June 20, 2011 meeting:

\$ 35,000 goal for Moondance – November 19th \$115,000 goal for Annual Fund Drive - Spring

NEW FACILITY PROJECT: There was a discussion about setting a goal for raising money for the building project. Caleb asked if the Board could to add this goal during the next nine months, possibly In between Moondance and the Annual Fund Drive.

Susan said that there is a possibility we can expect \$300,000 up to \$1.5 million from the anonymous donor. She suggested that the Ed Foundation hold an intention at \$1.5 million. She reported that we have already started doing the 'seed' portion behind the scenes. Currently, Melissa is in the process of making a video to send to the five biggest donors. Melissa described the video and package; Tim asked for a preview. *Melissa will send the video and package to Tim as a preview

Denise suggested holding an amount to be raised as a 'need' rather than a 'goal.' She explained that she looks at it as a target, as what we 'need,' and that we make it a school-wide problem; give everyone the video and have them take it to friends and family – for them to be the fundraisers, not asking them for money.

Susan recommended that the goal be \$3 million and the first phase could be a 'need.' Background: \$8.5 million grant; 450 Architects originally thought we would need \$1.5 million more. Design started at \$10 million and we've been scaling it back until it has become painful.

Adriana suggested we tread carefully since the last Capital Campaign fizzled; people who continue to give monthly need a thank you on a regular basis. Caleb added that without a new building, it is difficult for people to give; perhaps Denise's idea could be directed by three people who would meet to talk about it before the next meeting.

[Per Denise, Rudolf Steiner asked us to come back to them when we owned the land.]

Adriana suggested a committee be formed to organize a strategy to go forward with an intention to raise a certain amount. Volunteers for this committee: Tim, Nichols, Adriana, and Denise (as historical resource).

* A New Facility Fundraising Committee will meet before the Oct. 16th Fall Break to determine an intention/goal/need.

• REPORT BY MELISSA

MOONDANCE: The team and class reps group and the computer/check-in/check-out team meetings were held. Next Friday, tickets will be on sale for only \$20 at the Harvest Festival. Childcare will be available at a reasonable cost on the school campus. Tim asked for a 'business package,' which he can present.

* Melissa will send out a .pdf on Moondance to everyone on the board; this can be used as a presentation to businesses.

Sabroso will be playing music; there will be salsa lessons and tapas/Spanish appetizers. Lots of new ideas, including reducing the number of items, grouping items together, raffle tickets, and a Global item, some technology.

ANNUAL REPORT: We are waiting for a draft from Seeds for Change. We will be printing and mailing them -- going out in 2-3 couple weeks. No tie-in to Annual Fund Drive.

CELLOS' MATCH DRIVE: Starting with a silent campaign in school lobby (Denise's suggestion as a 'kick start'), it will be moved over to the Auction. We accepted a \$2,500 match; \$5,000 covers 6 cellos.

• REPORT BY JAMES

DRAFT HORSE CLASSIC: We had a booth, which was well received. We made \$1,600 gross income, netting \$6-700.

*Motion that we formally agree on a 3-way split between 7th, 8th, and Ed Foundation of the proceeds from the Fair and Draft Horse Classic made by Denise, Adriana seconded, approved unanimously

• RETREAT PLANNING: The Retreat of 5-6 hours is used for setting goals, visioning, and strengthening ties with new members. Denise has offered her home; there will be a healthy potluck dinner.

*RETREAT SET for Sunday, October 30th, 12:30 pm

*Vitskaia will put out an email asking for agenda items for Retreat

• JOINT MEETING WITH CHARTER COUNCIL: Joint Meeting will be used to insure that both groups are on-board and co-visioning. This meeting is mandated by the Memorandum of Understanding (MOU).

*Vitskaia will send Torrie an email asking for a joint meeting with EdF and CC on Wed., October 5^{th} 3:30 pm – 5 pm

* Robert Wallis will bring a suggestion about joint meeting date to Charter Council meeting

• OTHER REPORTS:

FINANCIAL – Denise: No financial report

FACULTY – tabled, no representative Hot air balloon being blown up on campus on Sept. 29th at 8:45 am Adriana suggested we take a video of this event PARENT COUNCIL – Caleb

There will be an Oct. 3rd meeting re: updating the playground. Parent Council will work on the Halloween festival next week.

CHARTER COUNCIL - Robert

1) There is a CC Retreat coming up during which the council will be re-writing the Charter; every 5 years our Charter is renewed

- 2) Robert will report on the Moondance Global/technology piece at our next meeting
- 3) Within 2 weeks, Susan will be filing forms for IRS tax exempt status for the school
- 4) Every class but one is full
- 5) A flyer for our Farm Program will be in the next newsletter

DIRECTOR'S REPORT – Caleb

1) We are bringing our Charter to the County Board of Education (on the 2nd Wed. of every month) and it is important that we have a presence there. All six schools will be presenting their charters. Caleb would like to have people go to the afternoon meeting on Oct. 9th at the County Office.

NEW FACILITY – James, a member of Construction Team

1) American Rivers Grant, a watershed grant – we were disappointed in coming in 18th place; only the first 17 schools received grants. We are currently appealing the point system, which was used by American Rivers.

2) The New Facility TEAM is discussing whether to get an easement or to purchase the "Triangle Piece" area of land off of Adams Street. James reported on cost estimates; he added that we would have to purchase the property in order to be positioned to receive a potential of \$600,000 in funds for cleanup. There are a lot of unknowns, including other entrance options. Susan added that we are addressing all concerns and following all laws. We are dealing with hurdles as they come up. Nichols brought in the potential for getting in good with neighbors and that environmental groups may be concerned.

Adjournment at 5:50 pm

SEE LAST PAGE ATTACHED FOR <u>TASK LIST</u> AND <u>MOTIONS APPROVED AT THIS</u> <u>MEETING</u>

TASK LIST

****ALL MEMBERS:** PLEASE PUT IN YOUR CALENDAR THE 4TH Wednesday of each month for Ed Foundation Meetings.

*MELISSA will send the video and package to Tim as a preview

***NEW FACILITY FUNDRAISING COMMITTEE** will meet prior to Oct. 16th Fall Break to determine an intention/goal/need. Volunteers for this committee are Tim, Nichols, Adriana, and Denise (as historical resource).

* **MELISSA** will send out a .pdf on Moondance to everyone on the board; this can be used as a presentation to businesses.

*ALL MEMBERS: RETREAT SET for Sunday, October 30th, 12:30 pm

*VITSKAIA will put out an email asking for agenda items for Retreat

***VITSKAIA** will send Torrie an email asking for a joint meeting with EdF and CC on Wed., October 5^{th} 3:30 pm – 5 pm

***ROBERT** will bring a suggestion about the joint meeting date to Charter Council meeting

MOTIONS APPROVED AT THIS MEETING

- Approval of Minutes: June 20, 2011 and Sept. 9, 2011 Meetings
- Motion that Nichols Baughman be nominated to the EdF Board
- Motion that Robert Wallis be nominated to the EdF Board
- Motion to nominate Melissa as Secretary to the EdF Board
- Motion to formally agree on a 3-way split between 7th, 8th, and Ed Foundation of the proceeds from the Fair and Draft Horse Classic